

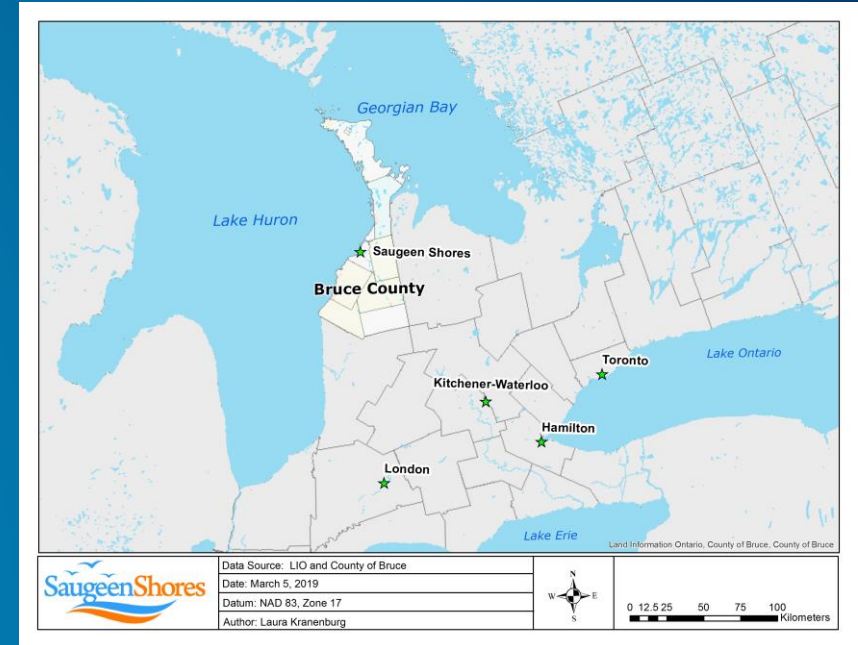
Small Communities Can Do Big Things

Presented by: Laura Kranenburg, Supervisor of Asset Management and GIS
April 2, 2019



Town of Saugeen Shores

- Located in Bruce County
- Amalgamated in 1998
- Current Population of 13,715
- Esri user since 2006



GIS Challenges in a Small Community

- **What is GIS? Why do we need it?**
- **Budget, Budget, Budget**
- **We need people!**
- **Rural area lack of professional support**
- **Politics**

What is GIS and why do we need it?

- **How can GIS solve workflow issues and create efficiencies?**
- **GIS needs to have a place at the table during software purchasing discussions**
- **Communicating with Senior Management**

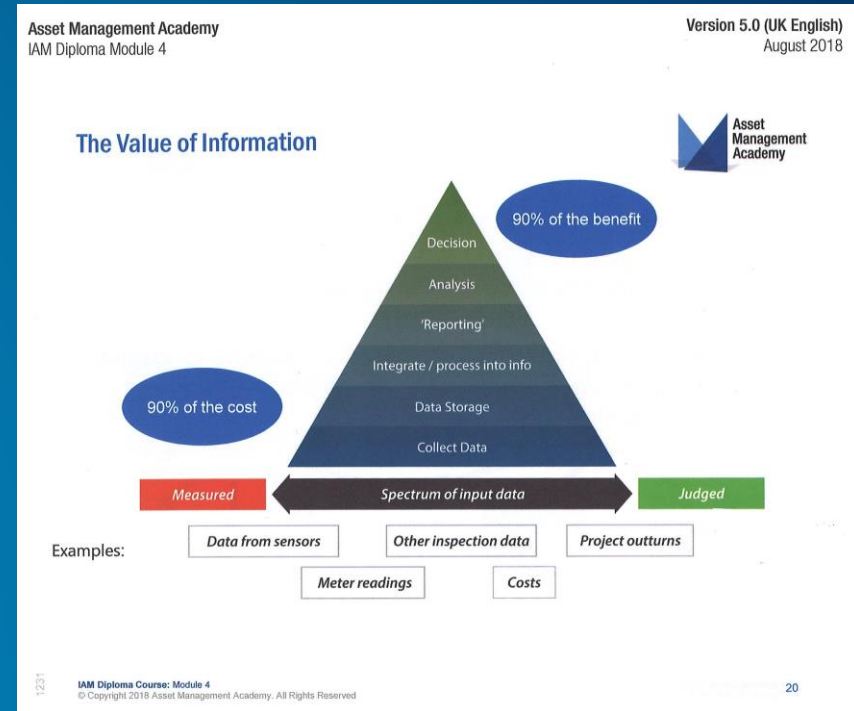
Budget, Budget, Budget

- **Software costs**
 - Upper tier partnerships
 - Leverage free software solutions e.g. ArcGIS online, Collector etc.
 - Maintain good relationships with your Software Rep.



Budget, Budget, Budget

- **Inventory Improvement Costs**
 - Cross-department cooperation
 - Work with existing O & M Budgets
 - Leverage government 'Buzz'
 - Funding Opportunities



Lack of Staffing Resources

- Collaboration with local counterparts
- Leverage technology solutions
- Post-secondary Students
- High School Students
- Partnerships with private companies



Rural area – Lack of professional support

- Local Networking
- Expand your local network
- Continued Education
- Conferences



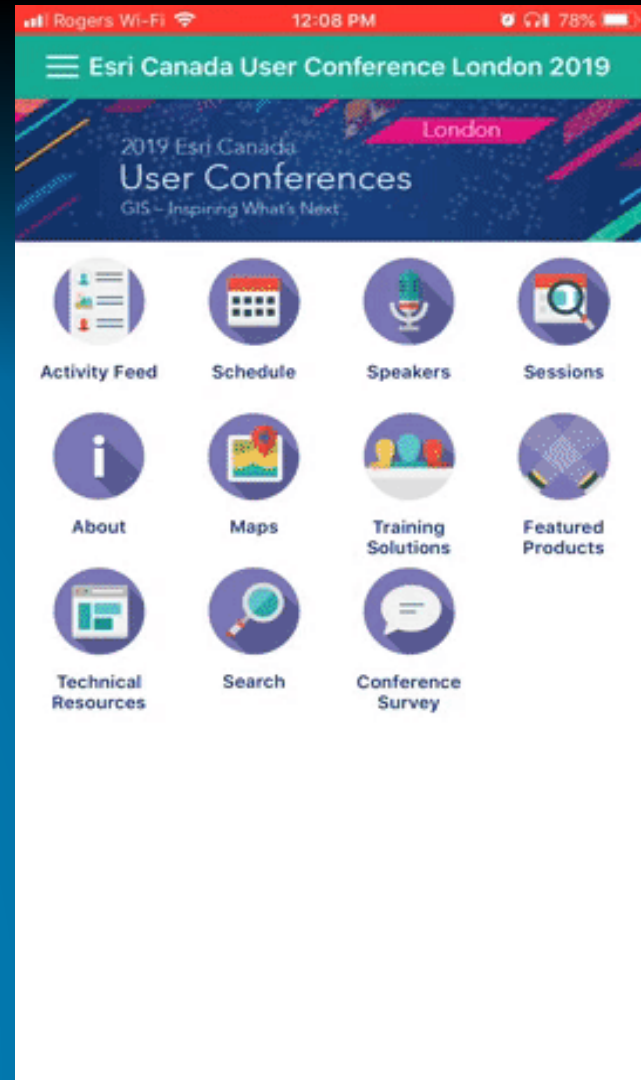
Politics

- Need to play the game
- Show what GIS can do
- What does Council care about?



Get Creative. Be Innovative.

Session Rating



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